

This is Google's cache of <http://www.writing-world.com/newsletter/current.html>.
Google's cache is the snapshot that we took of the page as we crawled the web.
The page may have changed since that time. Click here for the [current page](#) without highlighting.

Google is not affiliated with the authors of this page nor responsible for its content.

These search terms have been highlighted: instabook

**Subscribe to
Writing World!**
Free biweekly newsletter
Enter e-mail here.

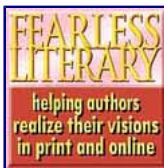
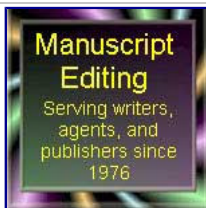
submit

[Archives](#) · [HOME](#)



[Sign up NOW for Writing-World.com's NEW CLASSES!](#)

Sponsored by:



A World of Writing Tips - for Writers Around the World

Writing World Issue 2:02 - January 24, 2002

NEWSLETTER SUBSCRIBERS - IMPORTANT NOTICE:

- 1) If you are subscribed from an @home.com or @excite.com e-mail address, that address may no longer be valid. If your @home.com e-mail has changed, please be sure to resubscribe under your new e-mail (e.g., @atbi.com).
- 2) If you are subscribed from a Hotmail, Yahoo!, or similar web-based free e-mail ISP, you may not be able to receive your newsletters unless you enter the return address into your Hotmail "address book" (a listing that authorizes the receipt of e-mail from specific addresses). Check with your ISP for details. The return address for the newsletter is owner-writing-world@newsletter.listbox.com. (Please do NOT send e-mail to that address; it is a send-only e-mail.)

 WRITING WORLD
 A World of Writing Information - For Writers Around the World
<http://www.writing-world.com/>

Issue 2:02 7750 subscribers January 24, 2002

 SUBSCRIBE/UNSUBSCRIBE INSTRUCTIONS AT END OF NEWSLETTER

This issue sponsored by:

 AUTHORS--WRITING THE BOOK WAS HARD; DON'T LET PUBLISHING IT BE TOO. Find out how you can get your book in print NOW without receiving a single rejection slip! Find out why more than 10,000 authors have chosen 1stBooks Library to publish their works. Visit http://www.1stbooks.com/getpublished/no_rejection.html

 GET PUBLISHED INSTANTLY! Ebookomatic enables you to instantly publish, promote, distribute and sell unlimited ebooks across multiple web sites within minutes. Call 866-66-EBOOK or visit <http://www.ebookomatic.com/welcome.htm> for more information.

 DISCOUNTED WRITERS' SOFTWARE -- PowerStructure, DramaticaPro, StoryView, WritePro, MovieMagic, InkLink, plus many more. HUGE SAVINGS! GREAT SELECTION! Visit us online:
<http://www.MasterFreelancer.com/ww>

 EARN AN MFA IN WRITING through the brief-residency program at Spalding University in Louisville, KY. Call (800) 896-8941x2105 or e-mail gradadmissions@spalding.edu and request brochure FA90. For more info: <http://www.spalding.edu/graduate/MFAinWriting>

 WRITERSCOLLEGE.COM has 57 online courses. Prices are low. If you can reach our web site, you can take our courses.
<http://www.writerscollege.com/>

 SEDUCE EDITORS! Editor and freelance author can help you craft winning queries and book proposals. Get your writing career going! Email tom@myerman.com or visit <http://www.myerman.com/>.

CONTENTS

Publishing?
Understand Your Options

Free Consultation
Pneuma Books
Book Development & Design
Editing • Covers • Marketing

the business of words
the business of words the business of words

"A superb editor,"
- Dr. R. Iyaka, author

DEVELOPING YOUR CONCEPT
POLISHING OR ILLUSTRATING
YOUR MANUSCRIPT
BUILDING YOUR PROPOSAL
FOR PUBLISHERS

We're there with whatever
editorial support you need

**Writing on the
Road in France**

June 30 to
July 8, 2002

LANGARA
COLLEGE

ByLine Magazine

The best little writers'
magazine in America!

Contests - Cash Prizes!
Articles & Resources
A Paying Market
for Writers!
<http://www.bylinemag.com>

writing world
(rate) ...
a ...
tips ...
around the world

Writing-World.com

Author's Bookshelf

From the Editor's Desk
News from the World of Writing
New on Writing-World.com
FEATURE: Finding Sample Magazines - Without Breaking the
Bank, by Moira Allen
The Write Sites - Online Resources for Writers
WRITING DESK: How Do I Know a Publisher Is Legit?
by Moira Allen
Market Roundup/Writing Contests

FROM THE EDITOR'S DESK

FOUR NEW CLASSES ON WRITING-WORLD.COM!

Four new classes are now available on Writing-World.com, beginning in March 2002. See the link at the end of each description for complete details on the course, a week-by-week synopsis, instructor bio, and enrollment information.

Freelancing for Newspapers - Sue Fagalde Lick

Although magazines are wonderful markets, many freelance opportunities also exist in the newspaper field. Local papers are a great place for new writers to break in and accumulate some clips. Also, because newspapers come out daily or weekly, they need more articles more often, and they publish and pay more quickly. Plus, nearly everyone reads the newspaper, so far more people will read and respond to your work. It is also possible to resell your articles to other non-competing newspapers or expand the same information into magazine articles. Participants in this class will develop a list of freelance opportunities at their local newspapers, brainstorm ideas for the kinds of articles newspaper editors want and pursue one or more of those ideas all the way from a query to a completed article. They will also develop a plan for future newspaper freelancing, including possibilities for more article assignments, resale opportunities and becoming a regular contributor.

<http://www.writing-world.com/classes/newspaper.html>

Techniques of Poetry - Conrad Geller

Are you one of the estimated two million poets throughout the English-speaking world? If so, how much do you know about the technical aspects of your craft? Whether you write formal, measured poetry or the freest of free verse, you will benefit from a knowledge of the forms, structures, and devices that are the art of poetry. All participant, newbies or grizzled veterans, will achieve a deeper understanding of prosody, tropes, forms, and related items. Each lesson will include an assignment (one or more poems, of course) to be completed and returned before the next lesson. The completed assignment may be shared with other students, at the poet's choice. The instructor will respond in depth to the material presented, and it is hoped that dialogues may also occur between students through e-mail exchanges.

<http://www.writing-world.com/classes/poetry.html>

Writing a Synopsis that Sells - MaryJanice Davidson

If you've finally finished your book and are starting the submission process, or if you've never been quite able to catch an editor's attention, this is the class for you. Writing a synopsis is a necessary part of the submission process. Rare is the editor or agent who will look at a manuscript without first asking for a synopsis: a 2-4 page summary of your book. It's as vital as a concise, well-written query letter, and a great synopsis will often prompt a contract offer (as has happened to the instructor more than once). In this course, the instructor will take you from your concept to at least one completed synopsis, one you can feel confident in sending to an editor or agent the day the class is over. Davidson will present and dissect synopses that led directly to a publishing contract, teach you how to grab an editor's attention in the first paragraph, and, most important, help you fully understand the Less Is More concept. Classes include personal editing and critiques of the synopses through every stage of creation.

<http://www.writing-world.com/classes/synopsis.html>

Writing for Television: The Spec Script - Laura Brennan

Do you have a secret -- or not-so-secret -- longing to write for the small screen? To have your words beamed into a million or more households every week? If you want to break into television, or just try your hand at the form to see if it's for you, this is the class to take. The "spec script" is the calling card of the entertainment industry. A great one can help you break through to agents, win competitions, and impress show runners. The class will include an overview of the television industry, finding your unique voice, and the special requirements and challenges of writing for television. Brennan will take you through the process of choosing a show to spec, developing your ideas, "breaking" the story, and writing a killer opening. At the end of the course you will: 1) have completed a detailed outline of your spec script; 2) have written the first ten pages of your script; 3) have received notes and rewritten at least your opening scene. Class includes one-on-one critiquing of your pitches, outlines, and scenes.

<http://www.writing-world.com/classes/script.html>

For general questions about these courses or enrollment options, please e-mail moira@writing-world.com

What Issue Is This?

Someone correctly noted that I had a typo in the number of the last issue; it should have been Issue 1:23, not 1:22. Or should it? To make issue-tracking simpler, I've decided to start each new volume in January, so (typos aside), this is now Issue 2:02.

Congratulations to Our Drawing Winners

The following writers will receive a free copy of Moira Allen's "The Writer's Guide to Queries, Pitches and Proposals" (from Allworth Press).

Hend Alwan, Auckland, New Zealand
Jeannine Connors, Tasmania, Australia
Melissa Marsh, Nebraska
Tabitha Webber, Missouri
Linda Martin, California

Don't miss our current drawings for:

The Complete Guide to Book Publicity, by Jodee Blanco
<http://www.writing-world.com/admin/drawing.html>

A free Ebookomatic membership (\$97 value)
<http://www.writing-world.com/admin/drawing2.html>

New Design to Author's Bookshelf

The Author's Bookshelf, where authors can announce and promote their books on Writing-World.com, has been redesigned. Now, each book receives its own page (which means no one has to scroll to find your book listing.) Check out the new listings at <http://www.writing-world.com/books/index.html> - or find out how to list your book on the Bookshelf for \$10 a month or less at <http://www.writing-world.com/books/listyours.html>

-- Moira Allen (moira@writing-world.com)

BOOKS BY MOIRA ALLEN

The Writer's Guide to Queries, Pitches and Proposals

Writing.com: Creative Internet Strategies to Advance Your Writing Career

1200 Online Resources for Writers

For details, see: <http://www.writing-world.com/books/moira.html>

NEWS FROM THE WORLD OF WRITING
=====

Canadian Test of Print-on-Demand Machine Shows Low Demand

The **InstaBook** Canada instant "print on demand" machine made its debut in the Book Express shop in Cambridge, Ontario, in November 2001 -- but since then only 10 "print on demand" books have sold. Nevertheless, **InstaBook** will be installing machines in other test markets, including a college bookstore in Ottawa and a second store in Toronto. The machines cost \$35,000 apiece, and are licensed or leased to the stores. **InstaBook** is also working with publishers to get more titles into the system, and is developing a fulfillment system for books that cannot be produced in the stores.

Tips on Filtering Spam

According to Dan Snow of <http://www.u-publish.com>, a study conducted to determine how to filter spam e-mail more effectively determined that the phrase that appeared most often in spam was "This is not spam." So -- enter this phrase in your filtering system, and you may be able to reduce the clutter in your inbox!

Third Annual Dolce Vita Writers Holiday

If you are a professional writer/journalist/photographer, or have ever dreamed of becoming one, and enjoy wonderful Italian food and culture, put aside six days in March or October to visit and study in the rural setting of Tuscany. According to host Michael Sedge, "We'll be covering global marketing of articles and books, in an intense week of seminars, as well as fiction development and, if there is interest, even screenplays. It's also an opportunity to escape to the picture-postcard setting of rural Italy, participate in excursions, and enjoy the art of Tuscan cooking." The "holiday" will be held at the 16th century rural bed-and-breakfast lodging Palazzo Bandino, and will include five sessions of writing and marketing, two afternoons of cooking classes, and two excursion to nearby towns such as Siena. Complete details of the lodging can be found at

<http://www.valerianigroup.com/bandino.html> Cost for the seven-day holiday, including writing and marketing sessions, cooking classes, area tour, lodging, meals, and transportation to and from Rome, is \$2,200, with special discounted rates for friends or spouses. Registration is limited to 10 students. For details, contact Michael Sedge, msedge@thesedgegroup.com

 NEW ON WRITING-WORLD.COM
 =====

Breaking into the Greeting Card Market, by Shery Ma Bell Arrieta
<http://www.writing-world.com/cards/arrieta.html>

Death by Revision, by Kristin Camiolo
<http://www.writing-world.com/general/revision.html>

How to Market Your Ghostwriting Services, by Claudia Suzanne
<http://www.writing-world.com/freelance/howto.html>

Promoting and Profiting by Re-Packaging Your Book Content,
 by Julie Duffy
<http://www.writing-world.com/selfpub/spinoff.html>

Writing Captivating Dialogue for Children, by Mary Emma Allen
<http://www.writing-world.com/children/dialogue.html>

PLUS, 51 new contests have just been added to the contests section
 at <http://www.writing-world.com/contests/index.html>

>>-----<<

New listings added regularly to the "Writers Wanted" section:
<http://www.writing-world.com/services/wanted.html>

 BREAK WRITER'S BLOCK FOREVER! Jerry Mundis, author of 40+ books, Book-of-the-Month Club, Literary Guild, One Spirit Book Club selections, will show you how. End paralysis, avoidance behavior, last-minute crisis writing, and inability to finish. Praised and endorsed by bestselling authors Lawrence Block, Judith McNaught, Suzannah Lessard, and others. **GUARANTEED**
<http://www.unblock.org/>

FINDING SAMPLE MAGAZINES - WITHOUT BREAKING THE BANK
 =====
 by Moira Allen (moira@writing-world.com)

I'm always amused by magazine guidelines that ask a writer to read "five or six back issues before submitting." Such requests must be issued by editors who are desperate to fob off their back issues, at \$3 to \$5 apiece. Unfortunately, trying to obtain even ONE sample issue of every magazine you'd like to write for, or would like to learn more about, can be prohibitively expensive. Many publications charge more for a sample copy than you'd pay for the same magazine on the newsstand, and even those that ask only for postage may require you to shell out \$2 or \$3 in stamps.

There are alternatives, however. Here are some ways that you can locate sample copies without paying a penny (and some ways that will cost you a little, but not a lot).

1) Go through your Writer's Market and pick out all the publications that offer a FREE sample copy. You may be surprised at how many charge nothing at all (not even postage). If possible, request these samples via e-mail.

2) Visit the library. Most libraries have extensive magazine sections, and you can either browse back issues there or check them out and take them home. Many libraries can also order other publications for you through interlibrary loan, though this can often take weeks.

3) Check your library for a "magazine exchange" corner. Many libraries allow patrons to drop off unwanted magazines, and on some days you can find lots of interesting titles. Check the dates, though; a pile of magazines from the 1980's is not going to help you determine what a publication is covering today.

4) Visit magazine websites. Many publications archive older articles online, which will give you an excellent idea of the type of material that is published. You may also be able to find the magazine's guidelines online; if you don't see a button that says "submission guidelines" (or "authors" or "contributors"), look under "About Us" or "Contact Us."

5) Check the magazine piles at your doctor's or dentist's office. If you find something that interests you, ask the receptionist if you can "borrow" it -- or bring along some unwanted magazines of your own to exchange. (Some offices also offer free publications; I've found free regional baby magazines at women's clinics.)

6) Keep your eyes open when visiting bookstores or specialty stores. I've just sold an article to several editions of a country crafts/collectibles magazine I found in a craft boutique. I've also found interesting free tabloids in the "free" bins of

the Barnes and Noble foyer.

7) Respond to "free issue" offers. Many publications solicit subscribers by sending out offers for a free issue. (I've just received offers for a free issue of Britain's "Realm" magazine and Scottish Life; needless to say, I've said "yes" to both.) If you don't want the subscription, just write "cancel" on the invoice when it arrives.

8) Look for trial offers online. Many magazine sites have "free trial offers" on their websites (though they can be hard to find -- I found Southern Living's offer for two free issues only after clicking on their "free newsletter" link).

9) Look for free trial offers through magazine subscription sites. Enews.com, for example, offers a trial period of up to three issues on all its subscriptions. However, to place the order in the first place, you'll have to provide credit card information; you then have 90 days to cancel the subscription through the online customer service section before your card is charged.

10) Look for magazines on sites that offer "free stuff". One such site is FreeSiteX -- however, every link that I clicked on led to something OTHER than the magazine being advertised. Another is Free2Try. Try searching on "free magazines" for more free sites. MagsNow.com, for example, offers three free "promo" copies of various publications for any paid subscription.

11) Sign up for free subscriptions through Half.com. If you buy more than \$15 in merchandise on Half.com, you'll be presented with an offer for a free trial period for a variety of magazines. Again, to sign up, you'll have to provide your credit card information, then cancel your subscription later.

12) Use airline mileage credits to pay for subscriptions. If you tend to accumulate only small amounts of frequent flyer miles (not enough to add up to free travel), find out if your program offers magazine subscriptions. Many do, and it's a great way to use up a few hundred miles here and there. Your program will often send out such an offer when your miles are about to expire.

13) Contact individual magazines and find out if they provide a free sample copy, even if they don't have one advertised. Approach them as if you were a would-be subscriber, not a writer!

14) Exchange magazines with friends, relatives, and writing buddies.

15) Ask for gift subscriptions to magazines that particularly interest you.

16) Once you've begun to write for a publication (even if you've just sold them a single article), ask to be added to their complimentary copy list.

And now some not-quite-free methods:

1) Sign up for a "gift subscription" to a publication that interests you. Often, gift subscriptions are less expensive than regular subscriptions; I've found them at 2/3 to 1/2 the cost. If necessary, have your subscription mailed to someone else, as the publication may not fill a gift order that is to be sent to the payee's own address.

2) Go through the Writer's Market again, this time looking for publications that will send a sample copy for the cost of postage. Note the number of stamps required, and figure out exactly how much they add up to; otherwise, you might be unpleasantly surprised.

3) Search newsstands and stores like Barnes and Noble for interesting publications that you haven't found elsewhere. It's generally less expensive to buy a copy in a store than to request it by mail.

Finally, don't hesitate to order a sample copy of a publication that looks like a valuable potential market. There is no substitute for actually being able to see a publication before you write for it -- so if you have to pay, do so. Remember that the cost of sample copies is a business expense, and can be deducted from your taxes.

Now all you need to do is figure out where to store all those sample magazines...

MAGAZINE SITES:

Enews - <http://newsstand.eneas.com/>

FreeSiteX - <http://www.freesitex.com/magazine.html>

Free2Try - <http://www.free2try.com/>

MagsNow.com - <http://www.magsnow.com/?source=overture>

ArkRoyal.com - <http://www.100-free-magazines.com/list-all.html>
List of sites that offer free magazine trials. Or, type a magazine title into the search box and you'll find the

offers made by several different subscription sites.

FreeWell.com - http://www.freewell.com/free/Free_Magazines/
Lists many free magazine offers, but when you follow the link, it's often not obvious how you get them.

ABaseforMagazines.com - <http://www.abaseformagazines.com/>
Another site where you can sign up for a 90-day free trial of various publications.

>>-----<<

Moira Allen has been writing and editing for more than 20 years. She is currently teaching the "Breaking into Magazine and Periodical Markets" course on Writing-World.com.

Copyright (c) 2002 Moira Allen

FREE NEWSLETTER FOR TECHNICAL WRITERS -- The WriteThinking Newsletter is a weekly journal for the practical technical writer. Every Monday you'll find career tips, how-to articles, software and book reviews, a HUGE North American jobs list, and, of course, Guerilla WriteFare! <http://www.writethinking.net/>

THE WRITE SITES

=====

Fighting Piracy and Infringement

Extensive article explaining how to determine whether your work has been pirated or infringed, how to identify the website owner and/or ISP on which the piracy has occurred, and what steps to take.

<http://www.authorslawyer.com/c-pir0.shtml>

Copyright Terms and Expirations

When does a copyright expire? It depends -- and this chart explains what it depends upon.

<http://www.authorslawyer.com/c-term.shtml>

Copyright Books

A review of books on legal and copyright issues for writers.

<http://www.authorslawyer.com/c-books.shtml>

Put it in Ink

Lots of interesting articles and resources on this site for writers.

<http://www.putitinink.com/>

Fiction Factor

As the name implies, this site focuses on resources for fiction writers, including an extensive market section and a free newsletter.

<http://www.fictionfactor.com/>

De Re Militari

If you're looking for information on military history, this is a great place to start.

<http://www.deremilitari.org/>

Editing, critiques, mentoring by multi-published author and editor. We work with nationally known writers as well as first-time authors, and while we can't guarantee your book will sell, we can promise some of the best advice available.
<http://www.bookpartners.net/> consult@bookpartners.net

THE WRITING DESK

=====

by Moira Allen (moira@writing-world.com)

How Do I Know a Publisher Is Legit?

Q: I might publish a book using an electronic and print (small press) publisher. Is there a way to find out what the company's credentials are and if they are a legit company? I could ask them if they belong to any writing groups but I don't want to be too forward. How can an author be sure they are working with a respectable company? Also, does an e-book book contract usually contain a clause in which the author can change his mind and cancel the contract at any time or once you sign up do you have to wait out till the contract term expires?

A: First, read the company's contract carefully. If they don't post their terms online, or have a contract readily available, be concerned. Most "legit" subsidy publishers post their contract; those that ask you to send for it may have something to hide.

If the company doesn't have a contract online (most commercial

e-publishers, as opposed to subsidy publishers, do not), ask for a copy. Again, review it carefully.

Run a search on Google's groups (<http://www.google.com/>) to see if the publisher has been discussed (positively or negatively) on any discussion lists. If a publisher has a bad reputation, it will get around. Similarly, if people have had good experiences with a publisher, they'll usually mention it whenever a question comes up in a group such as "where should I get my book e-published"?

ASK the company about its credentials. Ask how long it has been in business, how many authors it has published, what its record of sales is. Beware of hype that doesn't really answer your question.

Check the company's "sales" page (where it lists its current titles) and see if you can locate any of the authors that are currently published by the company. Contact them and ask them what their experience has been. Also, take a good look at the TYPE of books being published by the company -- do they appear to be of good quality, or are they publishing just about any garbage that comes their way?

Most e-publishing contracts have a specific term to them -- e.g., one year. Some enable an author to cancel the contract at any time. If a contract does NOT allow you to cancel at the end of a year, or if it asks for certain rights to remain with the company even after the contract is cancelled, be cautious. There are companies that allow you to "cancel" the contract but still claim the right to go on selling your book or keep certain revenues from the book.

>>-----<<

Moira Allen has been writing and editing for more than 20 years. If you have a question for "The Writing Desk," please e-mail it to moira@writing-world.com.

Copyright (c) 2002 by Moira Allen

 SELF-PUBLISHING. Control your costs by working directly with America's oldest bindery to print and bind your books. Hardcover and paperback books in runs of 25 to 1,000. Acme Bookbinding (617) 242-1100 <http://www.acmebook.com/> pete@acmebook.com

MARKET ROUNDUP

=====

CALL FOR SUBMISSIONS - DEADLINE: March 1, 2002

God Allows U-Turns - "Historic Moments in Time"

URL: <http://www.godallowsuturns.com/writersguide.htm>

GL: godallows_request4submissions@getresponse.com

Have you been touched by an historic moment in our nation's history? Has God spoken to you in a special way, or have you made a U-turn closer to God as a result of a national tragedy? Our world is a volatile place -- every day we are confronted by tragedy -- how have these tragedies brought you closer to God? How did the events of September 11 touch your life? What about the Oklahoma bombing, did that touch you in some inexplicable way? Did you live through the Viet Nam war? How about Pearl Harbor or other historic military events? Are you a child of the Great Depression? If so, what can you tell us about that era? Has an "Act of God" touched your life, such as an earthquake, tornado, fire or flood? What about events like the Columbine shootings, or other school shootings? The assassination of Martin Luther King stunned the world, as did the assassination of President Kennedy, and the tragic death of his son and his young wife in a plane crash. Have other major airline crashes or freak accidents changed your life? Did the Challenger spacecraft explosion touch you in some way? It seems a day does not go by that our world is not rocked by an event the likes of which leave us speechless. Please share those historic moments in time with us -- those moments that profoundly affect us and often bring us closer to God and instill in us a desire to turn toward Him as never before. (Release date: Fall 2002)

GENERAL GUIDELINES:

Each book in the series will contain approximately one hundred uplifting, encouraging and inspirational true short stories written by contributors from all over the world. Pays \$50 Honorarium per story upon publication (plus 1 copy of book). Open to well-written, personal inspirational pieces showing how faith in God can inspire, encourage and heal. Hope should prevail. Human-interest stories with a spiritual application, affirming ways in which faith is expressed in daily life. These true stories MUST touch the emotions. Our contributors are a diverse group with no limits on age or denomination. TIPS: Read current volume(s). See the web site for a sample story. Keep it real. Ordinary people doing extraordinary things with God's help. Focus on timeless, universal themes like love, forgiveness, salvation, healing, hope, etc. Be able to tell a good story with drama, description and dialogue. Avoid moralisms and preachy tone. The point of the story should be some practical spiritual help the reader receives from what the author learned through his

experience. Future volumes will focus on specific markets such as: U-Turns for Women, U-Turns for Men, U-Turns for Young People, U-Turns for Seniors, U-Turns for Veterans, U-Turns for Single Parents, etc. Visit website for information on other forthcoming volumes.

LENGTH: 500-2,500 words

PAYMENT: \$50 honorarium on publication, plus 1 copy of book

RIGHTS: One-time and reprint rights

SUBMISSIONS: By e-mail or via submission page on website

>>-----<<

KATE HARPER DESIGNS

Greeting Card Guidelines

E-mail: kateharp@aol.com

URL: <http://hometown.aol.com/kateharp/myhomepage/profile.html>

Kate Harper Designs is a greeting card company that sells cards to over 2,000 stores throughout the country. We are a hand-assembled, calligraphic "Quotation" card line that takes a lighthearted look at life. It is introspective and humorous. Unlike other publishers, we purchase non-exclusive rights from writers, so that the writer retains full ownership of their work for life. The emphasis of our business is to support and promote writers, and to express the written word as an art form. We have different themed card lines. See specific website for detailed guidelines on each theme:

* Every Cards - Subjects and topics with humor; also seasonal.

GL: <http://hometown.aol.com/kateharp/myhomepage/poetry.html>

* Cardz with an Attitude - For a younger 20-something crowd.

GL: <http://hometown.aol.com/khal781344/myhomepage/writing.html>

* Kids Card line - Quotes by children.

GL: <http://hometown.aol.com/kateharp/myhomepage/business.html>

GENERAL GUIDELINES

Quote must be less than 20 words. The shorter the better. We often buy quotes that are 10 words long. Please do not send more than 10 quotes at a time per author. Quote should be for the FRONT of the greeting card only (we do not buy text for the "inside" of the card). Sorry, we do not use nor buy artistic images. All work must be original, and written by you/author. TIPS: Please eliminate 99% of all adjectives. Instead, write like people speak. Please AVOID: rhymes, similes, quotes about PMS, chocolate, sex, or anything that might be insulting to the recipient such as being old or overweight. TEST: Imagine how you would feel if someone sent YOU this quote. When submitting birthday themes, please avoid making fun of or insulting the card recipient. Do not send cliched themes of old age, forgetfulness, wrinkles etc. Try to think outside of the traditional birthday card. Here are some quotes we've purchased in the past: "Happy Birthday. With age comes wisdom, self confidence and the ability to tell people to get lost," and "Happy Birthday. You're not over the hill, You're on top of the world," and "If you are old enough to know better, you probably don't even care. Happy Birthday." For other tips on "How To Write Good Card Text", see <http://hometown.aol.com/kateharp/myhomepage/profile.html>

Submit quotes by e-mail to kateharp@aol.com. Include the theme you are submitting for in the subject line:

"Quote Submission-Birthday" (we review in January and September)

"Quote Submission-Thank You" (we review in January and September)

"Quote Submission-Attitude Line" (we review in January and September)

"Quote Submission-Kid Quotes" (we review in January and September)

"Quote Submission-Christmas" (we review in December and January)

"Quote Submission-Love/Valentines" (we review in April and May)

"Quote Submission-Everyday quote" (we review in January and September)

(Everyday quotes are quotes you can send to a friend year around.)

Please limit each e-mail to only one theme. Send submissions in the text of e-mail; no attachments. Include full contact information. If your quote is chosen we will contact you immediately after the month of review. During this time period, the submissions are voted on by staff, sales representatives and bookstore owners. Unfortunately, we cannot give updates on the status of any particular submission.

LENGTH: Quotes of 20 words or less

PAYMENT: \$25 per quote plus byline and six copies of card

RIGHTS: Nonexclusive rights

SUBMISSIONS: By e-mail, in text of e-mail; no attachments; see instructions above for subject line information.

>>-----<<

MARS PUBLISHING

Editor

6404 Wilshire Blvd., Suite 1200, Los Angeles, CA 90048

E-MAIL: editor@marspub.com

URL: <http://www.marspub.com/>

Mars Publishing/Parent's Guide Press is searching for authors for the following potential titles:

A Parent's Guide to First Aid - Author must be a qualified expert in the field.
 A Parent's Guide to New Orleans - Local resident/writers strongly preferred.
 A New Father's Guide to Pregnancy, Birth and Young Babies.
 A Parent's Guide to Minneapolis - MN residents strongly preferred
 A Parent's Guide to St Louis - St Louis, MO area residents strongly preferred
 A Parent's Guide to Toronto - Toronto, ON area residents strongly preferred
 A Parent's Guide to Children & Money - Authors with expertise in money/financial matters strongly preferred.
 A (Grand) Parent's Guide to Grandparenting.
 A Parent's Guide to Raising Bilingual Children
 A Parent's Guide to Children's Health & Fitness
 A Parent's Guide to Summer Camps.

We are looking for book length works (200-300 pages, 40-70k words) that easily fit our 'A Parent's Guide...' series. Current and upcoming titles in the series include Parent's Guides to NY, Chicago, LA, Seattle, Boston (please do not suggest additional travel guides), Children's Videos, Video Games, Homeschooling, School Projects, the Internet. The series informs parents and families about issues and opportunities facing them in a non-judgmental, non-biased manner; alarmists and ostriches need not apply. For Fall 2002 and Spring 2003 publication. Send us a proposal, a chapter by chapter outline and 2-3 sample chapters. Include in your proposal the following:

Author's background/credentials. Market/Audience information: What makes your book different from similar books? How many similar books are already in the market? Does the book have any special markets outside regular trade book channels (bookstores)? If you have developed any marketing plans or ideas for the book, tell us about them. Number of photos/illustrations. Target completion date. Word count/Number of pages. If the book contains artwork or illustrations, please send photocopies. Your name, address, and the title of the project should be clearly written on the back of the artwork.

LENGTH: 200-300 pages (40-70K words); submit chapter-by-chapter outline and 2-3 sample chapters in proposal
 PAYMENT: Advance and royalties
 SUBMISSIONS: By surface mail or e-mail (no attachments)

>>-----<<<

"FNASR": First North American Serial Rights, "SASE": self-addressed, stamped envelope, "GL": guidelines. If you have questions about rights, please see "Rights: What They Mean and Why They're Important, by Marg Gilks, at <http://www.writing-world.com/rights/rights.html>

Please send market news to moira@writing-world.com

 Looking for writing jobs? The Writer's Online Survival Guide gives you access to 230+ writing-specific, regularly-updated online job sources. Promotional price of \$4 for a limited time! <http://sites.hsprofessional.com/webbuzz/guide.html>

WRITING CONTESTS

=====

This section lists contests open to all writers and that charge no entry fees (unless otherwise noted). For dozens of additional contest listings from around the world, visit <http://www.writing-world.com/contests/index.html>

>>-----<<<

Arrow Publishing Anecdotes Contest: Out of the Mouths Of

DEADLINE: January 31, 2002
 GENRE: Anecdotes
 OPEN TO: All
 LENGTH: Maximum 150 words; shorter lengths preferred

THEME: A collection of cute things that kids say. They may be funny, thoughtful or poignant. The aim is to give the reader a glimpse into that very different world that is seen from a child's viewpoint.

PRIZES: (Australian dollars) 1st \$50, 2nd \$20, 3rd \$10, plus publication in an anthology and payment of \$5 when published.

ELECTRONIC ENTRY: Yes

MAIL: Arrow Publishing, PO Box 120, Lowood, Qld, 4311 Australia. Make sure you mark on the envelope which contest it is for. DO NOT send entries for more than one contest in one envelope

WEBSITE: <http://www.writersnewsletter.com/Anecdotes/anecdotes.html>
 E-MAIL: arrowbooks@hypermax.net.au

>>-----<<<

Potpourri Short Short Story Contest

DEADLINE: February 10, 2002
 GENRE: Short short fiction
 OPEN TO: All
 LENGTH: 1000 words maximum

THEME: No religious, confessional, racial, political, erotic, abusive, or sexual preference materials will be accepted unless fictional and necessary to plot or characterization. Please identify your submission as an entry to the Short Short Story Contest. Include name, address, city, state, zip and phone number.

PRIZES: Winning story to be published on Potpourri site.

ELECTRONIC ENTRY: Yes; entries accepted by e-mail only; no attachments

URL: <http://www.potpourri.org/contests.html>
 E-MAIL: editor@potpourri.org

AUTHOR'S BOOKSHELF: NEW LISTINGS

The Gol'Durn Hoodlums: Tales of Shadydale, by Hubert Hoggle
 (as told to Mary Hoggle)

Fool's Paradise, by Cynthia VanRooy

Glory! A Nation's Spirit Defeats the Attack on America

Check out these titles and more at:
<http://www.writing-world.com/books/index.html>

 BECOME A SUCCESSFUL AUTHOR! Your Author's Advocate will show you how to write it; how to market what you write to magazines and book publishers; how to choose the publishing option best for you. A Cappella Publishing - <http://www.acappella.com/>

101 Paying Markets for Essays, Columns & Creative Nonfiction: 101 writers' markets for personal essays. Features clickable links to publications' guidelines, how-to and genre resources. Download at: http://writerslounge.com/101_markets.html

FREE MARKETS REPORT - 25 Women's Interest Writing Markets Online. Receive it now when you sign up for Worldwide Freelance Writer's free newsletter. <http://www.worldwidefreelance.com/> or send a blank e-mail to: wwfw-subscribe@topica.com

FICTION FACTOR - The online magazine for fiction writers, bringing you FREE articles on improving your fiction writing, tips on getting published, free ebook downloads, heaps of writer's resources and more! <http://www.fictionfactor.com/>

ADVERTISE in WRITING WORLD or on WRITING-WORLD.COM for \$10 a month -- or less! For details on how to reach 30,000 writers a month with your product, service or book title, visit <http://www.writing-world.com/admin/adrates.html>

Copyright (c) 2002 Moira Allen
 Individual articles copyrighted by their authors.

 Editor/Publisher: MOIRA ALLEN (moira@writing-world.com)

Writing World is hosted by Listbox.com - <http://listbox.com/>

 Subscribers are welcome to recirculate Writing World to friends, discussion lists, etc., as long as the ENTIRE text of the newsletter is included and appropriate credit is given. Writing World may not be circulated for profit purposes.

 To subscribe or unsubscribe from Writing World, DO NOT REPLY TO THIS E-MAIL. Send an e-mail to Majordomo@newsletter.listbox.com with SUBSCRIBE WRITING-WORLD or UNSUBSCRIBE WRITING-WORLD in body of message.

*Copyright © 2002 Moira Allen
 (Individual articles copyrighted by author)*

Books by Moira Allen

| | | | | | |
|--|---|--|---|---|--|
|  | <p align="center"><u>The Writer's Guide to Queries, Pitches and Proposals</u></p> <p align="center">Print More info · Excerpt</p> |  | <p align="center"><u>Writing.com: Creative Internet Strategies to Advance Your Writing Career</u></p> <p align="center">Print · Electronic More info · Excerpt</p> |  | <p align="center"><u>1200 Online Resources for Writers</u></p> <p align="center">Electronic More info</p> |
| <p>Whether you're just starting out, or trying to break into new markets, this book will tell you how. Write effective query letters, fiction and nonfiction book proposals, column and syndication proposals, proposals to international markets, queries to agents. Pitch your services to business and corporate clients; submit a grant proposal.</p> | <p>If you're just getting your feet wet online, this book will have you surfing with confidence: Finding markets, networking, conducting research, contacting editors, getting published online, marketing yourself, creating an author's website, and building your writing business. (It's also a perfect gift for the new writer on your gift list.)</p> | <p>Find the writing resource you're looking for (and hundreds that you didn't know existed!). Over 1200 links to agents, publishers, chats, author links, Christian writing, dictionaries, e-publishers, writing exercises, grammar, journalism, screenwriting, quotes, search engines, songwriting, speechwriting, travel writing, young writers' resources, and much more. FREE with electronic edition of Writing.com.</p> | | | |
| <p>HOME/NEW LINKS Basics/Getting Started Book Promotion on a Budget Book Publishing Business of Writing Children's Writing Advice from a Caterpillar (Children's Writing Q&A) CLASSES Contests E-Publishing Fiction Freelancing General Greeting Cards International Markets Mysteries Murder Ink Poetry Promotion Queries Rights & Contracts Romance Romancing the Keyboard Science Fiction & Fantasy Imagination's Edge: Writing SF & Fantasy Self-Publishing Self-Publishing Success Skills</p> | | | | | |
| <p align="center">Ad Rates Author's Bookshelf Guidelines Newsletter Site Index WRITERS WANTED</p> | | | | | |
| <p align="center">AUTHOR SERVICES GUIDE</p> | | | | | |
| <p align="center">Agents Artists & Illustrators Classes Coaching Editors & Copyeditors E-Publishers Ghostwriters Graphics & Cover Design Marketing, Promotion & PR Photographers Printing & Book Production Products & Software Proofreaders Self-Publishing Resources Translation Web Services</p> | | | | | |
| <p align="center">Copyright © 2002 by Moira Allen All rights reserved. For information on reprinting materials on this site, contact moira@writing-world.com</p> | | | | | |