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Monday December :

News

Monsoon Books

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By [Ritika Mohan](#)

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As stated by Barbara Tuchman , 'Books are the carriers of civilization. Without books, history is silent, literature dumb, science crippled, thought and speculation at a standstill'. Indeed so true, these lines truly reflect upon the true worth of these reservoirs of knowledge and entertainment. Books can also be termed as a true expression of a writer's creativity and who would deny that the publishers play an important role in catering their thoughts to the readers.



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Now there is some news that may be of special interest to the South Asian writers. Monsoon Books, a new self-publishing Centre in the Halton region has been registered as the first Instabook licensee in Canada. The company has opened its doors to writers who have always dreamed of publishing their own book but could never imagine finding a way to do it.

Weekly Poll

Will you be seeking a dual citizenship?

- Yes
- No
- Not Sure

Hitesh Patel who belongs to Montreal and has now taken over the responsibility of this publishing house in Milton states, 'I love to read books. Reading is my passion. I have always been of the opinion that the South Asian writers in this part of the world have not had access to many avenues when it comes to getting their works published. This is a reason why precisely I was so keen to take up this project'. Patel thinks that he can now help these writers find an easy, reasonable and convenient solution to their problems.

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Monsoon Books plans to draw customers from the South Asian community across the GTA and is set to offer the option of publication for South Asian languages.



"There hasn't been an avenue for South Asians to express themselves in this manner." Say Hitesh Patel, President of Monsoon Books. "This is an affordable way to create books.

We have essentially reduced the risk of publishing. The revolutionary InstaBook technology is changing the way consumers, content providers and retailers look at printing and distributing traditional printed books."

As per the claims of the



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President of the publishing house, Monsoon Books creates books from manuscripts submitted by users to produce quality printed and bound books within ten business days, in quantities of ten books. Examples of Self-Publishing uses and those that could benefit from the service include - Economically keeping any book in print, new self-published titles from authors and publishers, advance Reading Copies for authors and publishers, Genealogy - self-published family histories, Personal memoirs and much more.

According to Patel with this new alliance, Monsoon Books is also able to produce books from InstaBook Canada's Digital Bookstore. It is a collection of books from writers who have already used the services. The Digital Bookstore allows consumers to order books that have been provided by authors, publishers and other providers. Monsoon Books can securely download these licensed contents to print and bind the book. None of these books will ever be "out-of-print".

Writers, who will be using the services of Monsoon Books, can also submit their book to be part of the Digital Bookstore. All books sold via the Digital Bookstore will earn the author royalties. Patel says that he would provide the services at a reasonable price. ' A "First-Run" package, which will create one proof and ten copies at a book size of 5.5 by 8.5 between 100 to 500 pages of straight text, can be purchased for \$249'. For more information visit www.monsoonbooks.ca. or call 905-876-9314.

Original Publication Date: Saturday, December 18, 2004

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