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By **MATTHEW HART**
SPECIAL TO THE RECORD

If you're looking to become an instant author, Bookends in Ridgewood can give you a crack at your first break. And all in about 10 minutes.

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The bookstore, known for its high-profile celebrity book signings with the likes of Andy Rooney and Mary Higgins Clark, is set to launch its Books by Bookends service using one of the first self-publishing systems in the United States.

The "on demand" system publishes books complete with bindings that are clean-cut and almost identical to books that have been professionally published, according to Bookends co-owners Walter and Pat Boyer.

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"We are always looking for ways to offer better service, and we believe the Books by Bookends service is the future of publishing and book selling," said Walter Boyer.

LEGAL RESOURCE CENTER

Bookends, in partnership with Instabook Corp. will have the first Instabook Digital Bookstore and Self Publishing machine available to the public next week.

mix.northjersey.com **GOSSIP**

Invented by Victor Celorio of Gainesville, Fla., in the 1990s, the publishing system allows authors to bring manuscripts on a CD and have them printed and bound into paperback book.

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The manuscript, is assigned an ISBN number and a bar code, codes used for book purchases. The initial copies are printed using technology developed by Celorio.

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The service can be used to print anything from a 100-page book of memoirs to a 300-page novel, with the first 10 copies of each order costing \$15 each. The cost of each original book copy depends on the number of pages and graphics in the book. But an initial setup promotion, plus the first 10 copies would run about \$150, according to a company spokesman.

For books already in print, the publisher sets the copy price, but the price can average between \$10 to \$15. Authors will also have the opportunity to have their books distributed and sold in a special Books by Bookends section.



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